Purpose
Our purpose is to educate, enrich, and connect our community with the world by:
• supporting free and equal access to information and ideas
• championing learning opportunities through all stages of life
• furnishing space for thinking, meeting, and creating

Core Service
We will continue to provide core services by:
• lending items to our community at no additional cost
• giving expert research assistance
• providing access to vital technologies
• tailoring our resources to fit our community
• coordinating classes, events, and initiatives that reflect the needs and interests of our community
• offering welcoming physical and digital spaces for exploration and connection

Strategic Focus, 2023-2025
Library Operations
• To establish efficient, smooth operations that will provide a solid foundation for community development and library innovation
• To support and value staff by providing compensation, tools, space, and training to allow them to do their jobs well and care for the community
• To provide the best return on investment we can with the resources our community provides to us
• To build resilience into library technology and property in ways that allow the library facility itself to be a community resource

Community
• To establish the library as the community’s library, giving our community members a sense of ownership and belonging
• To highlight and celebrate the diverse needs and interests of our growing community
• To help community members make better decisions today that will positively impact their own futures, the future of BCLD, and the future of the community
• To challenge our community members to learn new things, explore new ideas, and even change their minds
• To integrate the library entirely into the community so that no business, organization, or individual could imagine doing a community initiative without library involvement

Library Innovation
• To provide clarity on the mission, purpose, and values of BCLD and public libraries in general
• To encourage library leadership (staff and board) to not become complacent but continually challenge ourselves to do better
• To secure reliable value in the eyes of community members and other local, state, and federal leaders
• To continually turn our perspective outside the library profession to watch for changes that may impact library services and adapt quickly
• To attract the best innovators to the library profession and to BCLD