



Berthoud

**COMMUNITY LIBRARY**

D I S T R I C T

### **Purpose**

Our purpose is to educate, enrich, and connect our community with the world by:

- supporting free and equal access to information and ideas
- championing learning opportunities through all stages of life
- furnishing space for thinking, meeting, and creating

### **Core Service**

We will continue to provide core services by:

- lending items to our community at no additional cost
- giving expert research assistance
- providing access to vital technologies
- tailoring our resources to fit our community
- coordinating classes, events, and initiatives that reflect the needs and interests of our community
- offering welcoming physical and digital spaces for exploration and connection

## **Strategic Focus, 2023-2025**

### **Library Operations**

- To establish efficient, smooth operations that will provide a solid foundation for community development and library innovation
- To support and value staff by providing compensation, tools, space, and training to allow them to do their jobs well and care for the community
- To provide the best return on investment we can with the resources our community provides to us
- To build resilience into library technology and property in ways that allow the library facility itself to be a community resource

### **Community**

- To establish the library as the community's library, giving our community members a sense of ownership and belonging
- To highlight and celebrate the diverse needs and interests of our growing community
- To help community members make better decisions today that will positively impact their own futures, the future of BCLD, and the future of the community
- To challenge our community members to learn new things, explore new ideas, and even change their minds
- To integrate the library entirely into the community so that no business, organization, or individual could imagine doing a community initiative without library involvement

### **Library Innovation**

- To provide clarity on the mission, purpose, and values of BCLD and public libraries in general
- To encourage library leadership (staff and board) to not become complacent but continually challenge ourselves to do better
- To secure reliable value in the eyes of community members and other local, state, and federal leaders
- To continually turn our perspective outside the library profession to watch for changes that may impact library services and adapt quickly
- To attract the best innovators to the library profession and to BCLD

**Discover. Connect. Inspire.**